

## What is Microblading?

Microblading, also referred to as Eyebrow Embroidery, Feather Stroke Brows, 3D Brows, or micropigmentation, is the process of manually implanting color pigment beneath the surface of the skin by means of tiny, sterile, disposable needles to produce the appearance of hair strokes, makeup, and to naturally enhance features of the face.

## What is the difference between Microblading and standard body tattoo?

The purpose of microblading is to enhance the features with what appears to be undetected, natural looking eyebrows. Microblading is more subtle – it is meant to be a natural-looking enhancement. Traditional body tattoos use electric tools and ink while microblading procedures involve pigments and a manual hand tool.

## Who is Microblading for?

If you want to effortlessly look your best anytime, then microblading is for you! If you want to look younger healthier and more vibrant permanent makeup does wonders! If you're a busy mom, business woman or have an active lifestyle you'll save hours every week not having to stand in front of the mirror slaving over applying makeup. Not to mention, you won't have to worry about sweating it off during a workout or melting by the end of an evening out.

## Do I need to shave off my existing eyebrows?

Most definitely NOT! Please do not tweeze, thread, wax or modify your eyebrows in any way for as long as possible, and no sooner than two weeks. The beginning of your service includes a brief consultation, followed by shaping and finally a discussion about color. Your regular brow maintenance of tweezing, threading, waxing and/or tinting may continue once the brows have healed.

## What should I do before my Microblading procedure?

If you have an ideal shape and color in mind, please bring a couple reference photos with you to your appointment. You may fill in your eyebrows as you normally would so we may take into consideration the shape you feel most comfortable with. If you regularly get your eyebrows shaped, waxed, threaded or tinted, please refrain from doing so within a week of your appointment. If there are any stray hairs that fall outside of our final shape, we can remove them.

If you plan to go on a vacation, it is recommended to plan your trip a minimum of 30 days after the procedure.

We require our clients to avoid any blood thinning medication for a minimum of 72 hours prior to their appointment. This includes Vitamin E, Aspirin, Niacin, fish oil supplements, and Ibuprofen.

Do NOT drink any alcohol or caffeine 24 hours prior to your appointment. (Yes, decaf coffee has caffeine!)

If you have been on prescription Accutane in the past, you MUST wait at least one year before

considering this procedure.

It is highly recommended that you avoid SUN and TANNING BED exposure for 30 days BEFORE and AFTER your procedure. If you show up for your appointment with a new tan or a sunburn, you will need to reschedule and will forfeit your deposit. As your skin exfoliates from a sunburn, it will take the pigment with it.

### **Does it hurt?**

Everyone has a different level of sensitivity. An anesthetic is applied for numbing during the procedure to alleviate discomfort. Every effort is made to ensure you remain comfortable for the duration of the procedure. Clients are usually pleased to discover that it is no more painful than having your eyebrows tweezed or threaded.

PLEASE NOTE: Having this service performed during your menstrual cycle may increase discomfort during your procedure.

\* If you are a frequent smoker, the topical anesthetics used during the treatment will not last as long.

\* If you have been diagnosed with Fibromyalgia, be aware that this may affect your sensitivity tolerance to the procedure.

### **How long is the healing process?**

It is normal to experience minimal swelling and tenderness following your procedure. It doesn't take very long for it to disappear. Immediately following your treatment the pigment will appear darker than how it will appear once it has healed. Around week 2, the surface color naturally exfoliates to leave a softer color. During week 3 & 4 as the skin completes healing, you will see the pigment darken a bit. A touch-up/correction visit approximately 6-8 weeks after your initial appointment is necessary in order to achieve that richness of color and density in the shape.

### **How will I look immediately after the procedure?**

Your brows will appear darker and more intense than expected for the first week or so. This will gradually lighten during the complete healing process. Redness and swelling is minimal. Please view the detailed Pre & Post Care Instructions.

### **What should I do after the procedure?**

Please review the detailed Pre & Post Care Instructions. It is highly beneficial to follow these instructions to ensure a comfortable healing process and to achieve the best possible results. DO NOT rub or pick the healing area as the color will peel off prematurely, also avoid extreme heat, sweating, and contaminated bodies of water (such as saunas, hot tubs, steam rooms, pools, lakes, and places with hot humidity, etc.).

### **How long does Microblading last?**

Microblading is a cosmetic tattoo. The pigment will fade over time and we recommend getting a touch up annually to keep them looking their best. There is no guarantee in how long it lasts as each individual's skin will respond differently.

Frequency of touch-ups depends on a number of factors including: skin type, pigment selection, lifestyle (sun exposure), iron deficiency (your body absorbs iron-oxide as a supplement), chemical peels, etc.

**Please note that final results cannot be guaranteed as each unique skin type will hold pigments differently and break down at different rates.** I will re-evaluate how your skin has received the pigment at your touch-up appointment and make any changes necessary.

### How many treatments are needed?

**Sun exposure:** The sun will extremely soften the look of your tattoo, so a physical sunscreen should be used (once healed) to prolong your enhancement.

### What factors will affect my microblading?

**Sun exposure:** The sun will extremely soften the look of your tattoo, so a physical sunscreen should be used (once healed) to prolong your enhancement.

**The regeneration of skin cells:** The longer the regeneration takes, the longer the pigment holds.

**The speed at which the skin absorbs the pigment:** The slower the absorption, the longer the pigment will hold.

**The choice of pigment color:** Some colors may fade quicker than others, e.g. a blonde pigment may fade quicker than a dark brunette pigment.

**Bleeding during the procedure:** Any bleeding during the tattooing procedure will reduce the amount of pigment absorption. Caffeine, alcohol, and certain medications act as blood-thinners and should be avoided 24 hours prior to your appointment.

### How will my microbladed brows look in the future?

During your appointment, I will analyze your skin tone to anticipate how pigment colors will heal and fade in the future. We will also mix pigments to ensure the color blends well with your natural hair and skin color. In some cases, however, the color may fade to different tones according to the individual's response to the pigments (like lifestyle and iron deficiencies). Many factors affect these changes. At your follow up appointment, I will re-analyze how your body has responded to the initial color. If needed, color adjustments may be made at this time. Your eyebrow tattoo will eventually look softer.

To keep your brows looking their best, a refresher appointment is suggested every 12 months. Results and preferences vary with each client. On average, expected time until a new color refreshment is between 10 and 12 months. With oily skin it is up to 6 months.

### Will Microblading work well for me?

If you have extremely oily skin, the microblading technique may NOT work well for you. The constant production of oil will cause the hair strokes to heal with a diffused, softer look. Your end result will look more powdered instead of a crisp hair stroke appearance.

If you are a frequent smoker, your pigment will fade sooner.

If you are iron deficient or anemic, your pigment will fade sooner and bleeding/bruising may occur during and after the procedure.

### How old do I have to be to get microbladed/tattooed?

You must be 18 years or older to receive Microblading.

### How do I book an appointment?

Appointments may be made by texting: [\(571\) 549-1177](tel:5715491177) (Please allow 48 Hours for text response time due to high volume of inquiries).

Appointments are NOT made in person, over the phone, or via email. **Please note that a 50% deposit is required to schedule and secure your appointment and is deducted from the total price of your service.** This deposit is to ensure that you are serious about your appointment and is **non-refundable**. If you cancel or miss your appointment, you will simply forfeit your deposit.

### What methods of payment do you accept?

- Cash (in person or via the below apps)
  - **VENMO**
  - <https://venmo.com/BeautyBrowsBeyond>
  - **Cash App**
  - [https://cash.me/\\$BeautyBrowsBeyond](https://cash.me/$BeautyBrowsBeyond)
- I also accept **CREDIT CARD** (VISA/Mastercard/Discover) payments
  - Small service fee will apply.
- Personal Checks are not accepted.